EYECONIQUE BEAUTY

PERMANENT MAKEUP BROW

Pre-Care Guide

TOUCH-UP INFORMATION

Permanent makeup is a multi-step process. A separate perfecting touch-up is typically recommended around 6-10 weeks after the initial procedure, depending on healing and pigment retention.

- Touch-ups are not included in the initial procedure price.
- Touch-up pricing depends on timing, healed retention, and the amount of work required.
- Significant fading or very delayed touch-ups may require additional work and may be priced differently.

BOOKING & APPOINTMENT POLICIES

- $50 non-refundable deposit is required to reserve your appointment and is applied toward the total service cost.
- Please provide 48 hours notice to reschedule. Late cancellations, no-shows, or changes with less than 48 hours notice may require a new deposit.
- Clients arriving more than 15 minutes late may need to be rescheduled if there is not enough time to complete the service safely.

PARKING & ARRIVAL

3 FREE HOURS
Register your vehicle as soon as you arrive using the lobby QR code or the registration link. Set an alarm before the 3-hour limit expires. Parking registration and monitoring are the client's sole responsibility. Eyeconique Beauty cannot monitor, extend, reimburse, or dispute parking notices.

Finding the parkade

Enter from the No. 3 Road / Cook Road side of The Paramount. Look for the black-and-gold "The Paramount" sign. Once inside, drive under the large Public Pay Parking sign, continue to the wall, turn left, and drive until the wall changes from dark grey to green. Park near the door marked "Exit to Bus Mall," walk straight through the five doors, and the building entrance will be immediately on your left once outside.

Scan the QR code above to register for 3 free hours

BEFORE YOUR BROW APPOINTMENT

Calm skin. Thoughtful preparation. Better healing.

24 HOURS BEFORE

- Avoid alcohol, caffeine, energy drinks, and intense exercise when possible, as these may increase sensitivity, redness, or bleeding.
- Eat normally, drink water, and arrive well hydrated.

1-2 WEEKS BEFORE

- Pause brow growth serums for about 2 weeks.
- Avoid retinoids, AHAs/BHAs, strong exfoliants, chemical peels, and resurfacing treatments around the brow area for about 2 weeks.
- Allow at least 2 weeks between Botox/fillers near the treatment area and your PMU appointment.
- Avoid tanning or sunburn on the forehead and brow area.

MEDICATION & BLEEDING RISK

Do not stop prescribed medication, blood thinners, or medically necessary pain relievers for PMU. If you take medication or supplements that affect bleeding or healing, ask your prescribing clinician whether any adjustment is appropriate for you.

DAY OF YOUR APPOINTMENT

- Arrive with clean skin around the brows and avoid heavy oils or occlusive skincare on the treatment area.
- You may wear your usual brow makeup if you want to show how you normally shape or fill your brows.
- Let your artist know about any new irritation, rash, infection, sunburn, or recent skin treatment before the procedure begins.

PATCH TESTING

Available upon request. If you would like a patch test, arrange it at least 7 days before your appointment.

NUMBING

A topical anesthetic may be used for comfort. Individual responses vary and complete numbness cannot be guaranteed.

A gentle reminder

Following pre-care gives your skin the best opportunity to heal well and retain pigment. If the treatment area is compromised on the day of your appointment, your service may need to be rescheduled.