EYECONIQUE BEAUTY

PERMANENT MAKEUP BROW

Aftercare Guide

WHAT TO EXPECT

Fresh brows often look darker, warmer, or more defined at first. Mild redness or tenderness can occur. As the skin heals, the colour may soften significantly before gradually settling over the following weeks.

FIRST 24-48 HOURS

- Wash your hands before touching the brow area.
- Wash your brows gently twice daily with Cetaphil or CeraVe cleanser and lukewarm water. Rinse carefully, then pat dry with a clean disposable tissue or paper towel. Do not scrub or rub.
- Use only the aftercare product recommended by Eyeconique, applying a very thin layer only if instructed.
- Avoid makeup, active skincare, and unnecessary touching directly on the treated brows.

DAYS 2-10

- Do not pick, scratch, peel, or pull at flaking skin. Let it release naturally.
- Avoid heavy sweating, saunas, steam rooms, swimming, hot tubs, and prolonged water exposure while the surface is healing.
- Keep retinoids, acids, exfoliants, facial scrubs, and strong skincare away from the brow area.
- Avoid tanning and direct sun exposure. Once fully healed, daily SPF helps protect colour longevity.

HEALING TIMELINE

- Days 1-3: colour may look bold or darker than expected.
- Days 4-10: brows may feel dry, tight, flaky, or patchy as the surface heals.
- Weeks 2-4: pigment can appear very light or uneven before resurfacing as the skin settles.
- Weeks 4-8: healed colour becomes easier to assess.

TOUCH-UP

A perfecting touch-up is usually assessed around 6-10 weeks. Touch-ups are booked and charged separately.

LONG-TERM COLOUR CARE

- Use SPF on healed brows and limit repeated sun or tanning exposure.
- Keep strong exfoliants and retinoids away from the brows when possible, as they may contribute to faster fading.
- Do not use at-home pigment removal, bleaching, or aggressive exfoliation on PMU.

WHEN TO CONTACT US / SEEK CARE

Contact Eyeconique if you are unsure about healing. Seek medical care for worsening redness, increasing heat, pus, severe swelling, fever, significant pain, difficulty breathing, or other symptoms that concern you.

Trust the process

Healing is individual. Do not judge your final result during the peeling or light phase - wait until the skin has fully settled before evaluating retention.